

Sponsorship Categories

Principal Name Sponsor

CONTRIBUTION: \$5,000 and up

BENEFITS:

- Organization's name on Tournament.
- Corporate name will be used in signage, at registration and in printed promotional material.
- Sponsor may set up its own booth at fields or the Tournament headquarters for distribution of promotional materials. Size and location subject to Tournament approval; sponsor to provide booth personnel.
- Full-page advertisement in Tournament program; black-and-white camera-ready copy to be provided by sponsor.
- Sponsor may provide promotional materials for inclusion in registration materials distributed to competing teams and players.

General Sponsor

General sponsors will be visibly identified but not as part of the Tournament name.

CONTRIBUTION: \$1,500 or more, some or all of which can be offset by suitable contributions-in-kind.

BENEFITS:

- Sponsor, if it wishes, can select an element of the Tournament to sponsor, such as registration, scoreboards, map & directions. Corporate name will be displayed prominently on or with the element as is appropriate.
- Corporate name will be used in signage, at registration and in printed promotional materials.
- Sponsor may set up its own booth at fields or the Tournament headquarters for distribution of promotional materials. Size and location subject to Tournament approval; sponsor to provide booth personnel.
- Full-page advertisement in Tournament program; black-and-white camera-ready copy to be provided by sponsor.
- Sponsor may provide promotional materials for inclusion in registration materials distributed to competing teams and players.

Sponsor

CONTRIBUTION: \$300 or more

BENEFITS:

- Sponsor will receive a 3' x 6' banner which will be hung at a soccer field site signifying field sponsorship.
- Corporate ad will be placed on the team's schedule page along with field location.
- Full-page advertisement in Tournament program; black-and-white camera-ready copy to be provided by sponsor.
- Sponsor may provide promotional materials for inclusion in registration materials distributed to competing teams and players.

Exclusivity

Principal name and General Sponsors will be exclusive for their specific product or service category (e.g., grocery, athletic shoe/apparel makers, soccer store, hardware/home center, bank, etc.). For more information on becoming a Sponsor for the Lacey Labor Day Soccerfest Tournament, contact Brian Carskaddan at Laceysoccer2010@comcast.net.